**European Union Funding Opportunity to the attention of:**

**Ministry of Gozo, Ministry for the National Heritage, the Arts and Local Government, MEUSAC, Malta Council for Science and Technology, Ministry for Education and Employment, Visual and Performing Arts School**

**LUCA School of Arts is looking for partners for an Erasmus strategic partnership: AI4\_FUTURE**

**Proposal Information**

Today youngsters are moved by a genuine concern about the future global challenges, such as climate change, inequalities, lack of civil participation in the policy-making processes, demonstrated through non-violent protests (Fridays for Future, Extinction Rebellion, …). This consortium will empower their drive for change through:

Pioneering Blockchain/decentralized solutions as tool for tracking and enabling environmental constructive behaviour.

Generating positive social change/impact by stimulating an emerging community of new young developers and practitioners

Improvement in transparency and accountability + usability and inclusiveness

A consortium with a Science+Arts+Technology approach to Blockchain Technology has the potential to trigger a creative/entrepreneurial spirit amongst today’s youth by helping them work out the sustainable complexities that link the natural and human worlds.

Keywords: Youth, Blockchain Technology, Environmental Technology, Arts, SDG’s connecting on ecology + biodiversity, commons, trust.

**Other partners in the Consortium** yet to be defined

**Deadline of the application -** Mon, 20/04/2020 - 12:00

**Potential Final Beneficiaries at large of this project in Malta – Schools, Students**

**Relevant Contact Persons related to the project**

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Organisation Name - LUCA School of Arts

**Relevant Contact Persons at the Permanent Representation of Malta to the European Union –**

Steve Mifsud – Technical Attaché Gozo Regional Affairs

Mark Zarb – Technical Attaché Culture, Youths & Sports

**Recommendation from PREU on the program and way forward**

The Erasmus call is relevant in the new knowledge economy which calls for the interplay between human capital and digitalisation. Youths may need a medium to reach policy makers, at local and global level. This medium could be the digital technologies, in particular: the AI that allows the use and interpretation of data and their visualization as awareness instrument; participative tools that could allow the active presence of youths, also remotely, to the policy recommendation process.

Internet and social media have increased audience engagement and have made art a more participatory experience. Youths have also helped make arts audiences more diverse. The internet has played a major role in broadening the boundaries of what is considered art. Technology is not only a way to improve marketing and communication to sell more tickets, but it is a powerful mean to broaden and deepen the audience experience. Technology helps cultural organizations introduce more audiences to art. The digital world is a very populist force, to level the world between rich and poor, educated and uneducated.

Whilst it is appreciated that the deadline for applying for this project is tight, this consortium may be considered to be relevant for Maltese Authorities in that relevant connections in the areas of culture, arts and modern technologies such as AI can be promoted. Maltese partners may seek to participate in future meetings related to this call with key players in the EU. Moreover, the project also appears to be able to enhance digital technologies for the active and creative participation of youths to the European cultural/artistic scene, allowing them to work with artists for a joint creation of a new EU awareness, and a renewed sense of European belonging that goes cross main societal challenges and cross intercultural divisions.